Spencer Tullos

Design Leader & Maker · Q2 · Fintech · AI-native

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SUMMARY

Design leader and maker with nine years on Q2's digital banking platform, a product trusted by nearly 500 financial institutions across the U.S. I work at the intersection of craft and systems thinking: making complex financial products feel simple, building the patterns that let good design scale, and shaping how a design team works. I blur the line between designer and engineer, and AI is woven into every part of how I work.

EXPERIENCE

Q2 Nov 2017 – present

UX Designer, UX Lead, then Manager of Product Design. Now focused on design practice and innovation.

- **Design practice and innovation (2026 – present).** Focus on how Q2's design team works and what it tries next, like bringing digital banking into AI assistants.
- **Digital Banking MCP (2026).** Design lead on a two-week sprint that brought a financial institution's branded experience inside ChatGPT, delivered on time for a media blitz. Embedded with engineering, designed the institution-hosted sign-in with the sales demo team, and worked with marketing on white papers, media briefs, and executive blog content. Previewed at Q2 Dev Days 2026 and now in early-access testing.
- **Design team leadership (2026).** Managed product design across digital banking, mobile native features, back office tools, and the Tecton design system. Moved the team from UX Designer to Product Designer, with a competency framework benchmarked against the industry, built with the team, and written as observable behavior.
- **Tecton design system (2024 – 2026).** Led design on Q2's design system. Shipped aesthetics: complete looks chosen in theme configuration that restyle Q2's own features and the extensions built on the platform.
- **Digital banking platform (2022 – present).** Took on platform design, the shared layer beneath all of digital banking, plus mobile native features. Became the fixer for critical issues raised by sales, support, and executives, working with engineering to design and ship fixes. Partnering with sales and support, that work helped secure millions in monthly recurring revenue. Contributed to the Composable Dashboard.
- **Commercial and consumer banking (2017 – 2022).** Started on commercial banking, including a commercial payments redesign, then moved to consumer digital banking in 2018.

University Federal Credit Union 2013 – 2017

Financial Services Representative

- Connected members to the right financial products and presented community financial health seminars.

RECOGNITION

Q2 GameChanger Award, 2026. One of ten selected company-wide in its first year, for modernizing Q2's design system.

UX Design Awards nominee, 2024. Q2 Composable Dashboard, a product I contributed to.

MVP of the Product Organization, 2021. Q2's annual peer-voted Circle of Awesomeness program.

Aité Group Best User Experience, 2018. Commercial payments redesign named best-in-class among U.S. cash management vendors.

EDUCATION

Harvard Extension School, 2022 – 2023. Graduate Certificate, Front-End Web Development. 4.0 GPA.

University of Louisiana at Lafayette, 2007 – 2012. BFA, Visual Arts, Fine and Studio Arts.

SKILLS

Design: User experience, interface and visual design, prototyping, accessibility, illustration

Research: User research, interviewing, workshop facilitation

Systems: Design systems, design tokens, theming and multi-brand, component APIs, governance, documentation

AI: Claude Code, Cursor, Codex, Claude, ChatGPT, MCP, vibe coding

Build: HTML, CSS, Tailwind CSS, JavaScript, TypeScript, Git and GitHub

Tools: Figma (variables, Dev Mode), Figma Make, Framer, FigJam, Miro, Notion, Adobe Illustrator